# Proceedings

of the Forty-Third Annual Meeting of the North American Chapter of the International Group for the Psychology of Mathematics Education

# PME-NA 43

October 14 - 17, 2021



Philadelphia

# Productive Struggle

Persevering Through Challenges

Editors: Dana Olanoff, Kim Johnson, & Sandy Spitzer

# Proceedings of the Forty-Third Annual Meeting of the North American Chapter of the International Group for the Psychology of Mathematics Education

# Productive Struggle: Persevering Through Challenges

# Philadelphia, Pennsylvania, USA October 14-17, 2021

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# **Land Acknowledgment**

This border around what is colonially known as Pennsylvania represents a tragic and unjust history. We acknowledge the Lenape, Munsee, Susquehannock, Osage, Erie, Massawomeck and Haudenosaunee Tribes, among others, on whose ancient and sacred land we hold this conference. As a PME-NA community we recognize the ever-present systemic inequities that stem directly from past wrongdoings, and we commit ourselves indefinitely to respecting and reconciling this long history of injustice.

# **PME-NA History and Goals**

PME came into existence at the Third International Congress on Mathematical Education (ICME-3) in Karlsrühe, Germany, in 1976. It is affiliated with the International Commission for Mathematical Instruction. PME-NA is the North American Chapter of PME. The first PME-NA conference was held in Evanston, Illinois in 1979. Since their origins, PME and PME-NA have expanded and continue to expand beyond their psychologically-oriented foundations.

The major goals of the International Group and the North American Chapter are:

- 1. To promote international contacts and the exchange of scientific information in the psychology of mathematics education;
- 2. To promote and stimulate interdisciplinary research in the aforesaid area, with the cooperation of psychologists, mathematicians, and mathematics teachers; and
- 3. To further a deeper and better understanding of the psychological aspects of teaching and learning mathematics and the implications thereof.

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#### **Preface**

Dear Colleagues,

On behalf of the 2021 PME-NA Steering Committee, the PME-NA 43 Local Organizing Committee, Towson University, Widener University, and the West Chester University of Pennsylvania, we welcome you to Philadelphia, Pennsylvania, USA, for the Forty-Third Annual Meeting of the International Group for the Psychology of Mathematics Education – North American Chapter, held at the Sheraton Philadelphia Downton and virtually.

This year's conference theme is **Productive Struggle: Persevering through Challenges**. The years of 2020-2021 brought a global pandemic and with it, many challenges for mathematics education research. Public schools faced a sudden and prolonged transition to distance education, while higher education experienced a budget crisis as well as the loss of in-person classes and traditional field experiences for teacher education. Many researchers and their communities have encountered unforeseen difficulties including personal or family illness, employment loss, and dramatically increased caregiving responsibilities, all of which fell disproportionately onto already-vulnerable populations. Meanwhile, demonstrations for racial justice highlighted the insidious effects of racism throughout our society. All these challenges reflect long-term issues, while highlighting and uncovering the effects of centuries of unjust structures and systems.

By choosing the theme of *persevering through challenges*, and in Philadelphia, a city which has historically represented an optimistic spirit and a belief in a better tomorrow, we aim to encapsulate an idea of hope towards the future: that through struggle, and through scholarly work, engagement in our community, and sustained effort towards improvement, we can truly make a difference in the lives of teachers and students, and in mathematics education broadly in continent of North America.

We hope this conference serves to provoke learning through productive struggle and to support our field in persevering through these continuing challenges in mathematics education. In particular, we hope that this conference can serve as a model and precedent for implementing a hybrid research conference. Early in the process of planning PME-NA43, we committed to the idea of a fully hybrid conference with the guiding principle that all opportunities should be equally available to both in-person and virtual participants. Each of the 3 plenary talks, 15 working groups or research colloquia, 160 research sessions (presenting a total of 239 papers), and 121 poster presentations are available for live participation and interaction between inperson and virtual participants.

This year's conference will be attended (either in-person or virtually) by more than 640 researchers, faculty members, and graduate students from around the world including Canada, Mexico, Australia, Israel, Cameroon, and across the USA. Each paper was reviewed by multiple referees in an anonymous review process. The result was an overall acceptance rate of 79% of papers accepted in some form (not necessarily in the form in which they were submitted), with 37% of research report submissions accepted as research reports, 48% of brief research report

submissions accepted as brief research reports, 83% of poster submission accepted as posters, and 94% of working group submissions accepted. The papers eventually accepted comprised 81 research reports, 158 brief research reports, 121 Posters, and 15 Working Groups or Research Colloquia.

For this conference we created new strands and reframed others. Most notably, we reconfigured the mathematics content strands from being organized by content area (e.g. Geometry, Algebra, Number Concepts) to being organized by grade band (Elementary/Middle Years, comprising early childhood, elementary, and middle-grades mathematics topics; and Later Years, comprising secondary and post-secondary topics.)

We thank the many people who generously volunteered their time over the past year in preparation for this conference. In particular, we thank the three graduate assistants who contributed to these proceedings: Rachael Talbert (Towson University), Kayla Begen (Towson University), and Sarah Gill (West Chester University). Thanks to Carly Sullivan for her invaluable support in planning the in-person events. We would specifically like to highlight the herculean efforts of Kimberly Corum (Towson University) in developing the online conference hub.

We hope that the papers presented within these Proceedings will give you engaging, inspiring, and challenging ideas to transform your practice. And, as we continue to endure a time of challenge and struggle across North America, we hope that this conference can be a learning opportunity for the field to think about what it means to be an active and engaged professional, and how the structure of conferences can support faculty and students across many stages of their lives and careers in *persevering through challenges*.

Thank you,

The PME-NA43 Local Organizing Committee

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# **Contents**

Title Page	<i>i</i>
PME-NA History and Goals	ii
2021 PME-NA Local Organizing Committee	iv
Preface	xii
Chapter 1: Plenaries	1
Chapter 2: Curriculum & Assessment	
Chapter 3: Equity & Justice	
Chapter 4: Math Content — Early Years	234
Chapter 5: Math Content — Later Years	339
Chapter 6: Math Knowledge for Teaching	411
Chapter 7: Math Processes	
Chapter 8: Professional Development & Inservice Teachers	622
Chapter 9: Policy Leadership & Miscellaneous	774
Chapter 10: Pre-Service Teacher Education	831
Chapter 11: Student Learning	
Chapter 12: Teaching & Classroom Practice	
Chapter 13: Technology	
Chapter 14: Theory & Research Methods	
Chapter 15: Working Groups & Research Colloquia	1903

#### ATTENDING TO AIMS IN ALGEBRA: THE JUGGLE STRUGGLE

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In this report, we explore the nature of aims for algebra instruction. First, we examine the major aims that have informed algebra education and curriculum reform from the 1960s into the current era. The relationships between aims are marked by compatibility as well as tension. We argue for researching and viewing aims as enacted priorities that are revealed through the everyday choices algebra educators make.

Keywords: Algebra and Algebraic Thinking, Curriculum, Research Methods, Teacher Beliefs

Algebra is a versatile subject. Scholars argue that algebra fosters generalization (Usiskin, 1995) and the recognition and use of structures (Kieran 1989). Algebra instruction can raise students' awareness of social injustice (Gutstein, 2006) and encourage autonomy (Kosko, 2016) and creativity (Chiu, 2008). However, the multiplicity of aims for algebra education can also bring a real challenge to today's algebra teachers: How should we coordinate the many aims for algebra learning? Should teachers organize their teaching with an equal emphasis on all possible aims that algebra education can carry? How do teachers make decisions on the aims that they pursue? The purpose in this paper is to discuss the need to identify and coordinate the many aims for algebra education.

#### **Four Enduring Curriculum Aims**

It is helpful to organize aims into a framework that captures the most central and enduring purposes for teaching algebra. One useful framework was developed by Kliebard (2004) while characterizing education during the early twentieth century. Kliebard proposed four major groups: humanists, developmentalists, social efficiency proponents, and social meliorists.

- 1. <u>Humanists</u> cherished western cultural heritage and the disciplinary value of classical subjects that increase students' mental power.
- 2. <u>Developmentalists</u> believed that the natural cognitive or psychological development of children should be given first priority when determining teaching content.
- 3. <u>Social efficiency proponents</u> concerned themselves with the needs of schools in a rapidly changing society, turning to the standardized techniques of industry and business.
- 4. <u>Social meliorists</u> believed education should actively foster social equity.

These four categories offer a means to explore the aims mathematics educators have emphasized throughout distinct historical periods.

During the 1960s, an array of curriculum projects known as the New Math (Phillips, 2014) took place in which mathematicians sought to ground school mathematics in the structure of the discipline. For instance, algebra during the new math movement was taught as an axiomatic system. Educators emphasized the importance of revealing the inherent and hidden structures behind algebra, such as set theory and concepts from abstract algebra (Herrera & Owens, 2001). Because this curriculum trend was led by mathematicians and emphasized the disciplinary value

of mathematics, we might regard their aims during this period as in line with humanists.

By the 1980s, dissatisfaction with New Math made space for alternatives. Constructivism was one important response. Constructivists (e.g., Steffe & Kieren, 1994; Confrey, 1990; Ernest, 1994) felt that the psychological realities of young children, rather than the professional norms of mathematics as a discipline, dictated the aims of teaching and learning mathematics. Through research into student thinking and learning, algebra teachers started to recognize a significant gap between formal mathematics and students' own experiences with mathematics, and topics such as the transition from arithmetic to algebra gained attention in the field (e.g., Filloy & Rojano, 1989; Schoenfeld & Arcavi, 1988). Inspired by prominent psychologists such as Piaget and Dewey, constructivism can be characterized as a shift from the earlier humanist approach toward a developmentalist approach.

In 1983, the National Commission on Excellence in Education published a report titled *A Nation At Risk*, using an alarmist tone to bring national attention to perceived weaknesses in the American education system. The report's galvanizing influence formed the backdrop for efforts to create standards, measurement tools, and accountability policies for systemic educational improvement. These efforts targeted the efficiency of mathematics education as a system, working to cultivate mathematical knowledge as widely and effectively as possible. In the pursuit of efficiency through standardization and accountability, other educational aims were sometimes pushed aside when achievement was used as the indicator of national prosperity (Berliner, 2011). Teachers in algebra classes have felt pressured by the need for test preparation, adopting pedagogies with certain compromises and sacrifices (see Gutstein, 2006).

An ongoing movement in mathematics education that can be associated with aims of social meliorists is known as the "sociopolitical turn" (Gutierrez, 2013). In recent years, an increasing number of socially-minded mathematics educators proposed that teachers of mathematics should use their instruction to take part in solving social problems to create a more equitable society. In algebra education, scholars have promoted more culturally relevant pedagogies and equity-centered problem-solving approaches in teaching (e.g., Ligocki, 2017; Boaler & Sengupta-Irving, 2016; Gutstein, 2006).

The history of algebra education suggests that at a broad level, aims differ, aims can rise and fall, compete for attention, and overlap in complicated ways.

#### **Aims and Priorities**

The overview above suggests that there has not been a single, uniform idea about what constitutes "good algebra." Rather, educators' visions of algebra education have fluctuated throughout history in response to different but persisting educational aims. How then should educators navigate the existence of different aims?

We argue the first step in navigating aims is to think of aims as potential priorities. Priorities are objectives that require intentional effort. Consequently, the tension between aims plays out in a subtle dynamic as educators at all levels make countless choices about what should be taught and how. Therefore, the struggle between aims is not only an ideological debate but is also a practical challenge that algebra educators face every day.

To illustrate such a point in more detail, we explore one form of tension in algebra teaching between two fabricated teachers named Jack and Rose. Both teachers are preparing lessons with the main purpose of helping students to become familiar with multiplication.

Jack graduated with a master's degree in mathematics education and enjoyed reading research about students' algebraic conceptions. Therefore, in preparing the lesson, Jack decides to mimic an activity that Kaput (1999) highly praised, where the teacher helped students to informally

prove the commutative property of multiplication by using arrays of sticks. Jack structures the lesson by planning to first ask students to use arrays of sticks to represent the products of different integers, such as  $4 \times 7$ . He expects students will likely generate at least two ways of representing the product (4 rows of 7, and 7 rows of 4). Jack will leverage those activities and invite students to think about whether different representations will have different total numbers of sticks. Then, Jack may guide students to realize that reversing the order of multiplication is exactly like rotating the number of rows with the number of columns for arrays of sticks. Since transposing rows with columns does not change the total number of sticks, changing the order of multiplication should preserve the product. In general, Jack may hope the students can both practice multiplication through this project and engage in other desired mathematical activities such as generalizing and creating mathematical representations.

Rose also graduated with a master's degree in mathematics education and enjoyed reading research about equity in mathematics classrooms. Therefore, in preparing her lesson, Rose decides to create a mini social project similar to what Gutstein (2006) has shared. Rose selects water consumption as the central issue. Rose may start to provide students a list of common water-consuming activities along with the average water use of each and ask students to first decide the gallons of water they think are needed for an average person or family per day. (For example, washing one's hands uses 2 gallons of water, so a person who washes his or her hands 4 times per day requires 8 gallons in total.) Then, Rose may provide students with information about how different nations have different average rates of water consumption per individual and ask students to calculate an average person's possible water-consuming activities depending on the country of residence. Through careful sequencing and structuring, Rose hopes that the students not only complete a list of multiplication problems but also use the results of their multiplication to have a broad understanding of the international inequality of water consumption and develop good habits of conserving water.

Jack and Rose may or may not know about any theoretical categories of aims describing their choices. Still, consciously or unconsciously, every pedagogical choice that Jack and Rose have adopted is also a choice between different educational priorities and aligns with different educational aims. Indeed, research on teacher beliefs has widely reported the following: a) teachers develop a complicated set of values and beliefs; b) those values and beliefs guide and influence their everyday teaching, planning, and assessment; c) those values and beliefs frequently do not need evidence to back them up; and d) direct training in certain pedagogical models shifts teachers' beliefs and principles (e.g., Rimm-Kaufman et al., 2006; Kagan, 1992; Richardson, 1996). Building from this literature, we argue that different educational aims act as distinct educational priorities that influence almost every instance of small or large decision making throughout the educational process. Teachers face choices between educational priorities when they are picking which task or activity to implement, researchers face choices between educational priorities when they are deciding which topic to research, and administrators face choices between educational priorities when they are judging which curriculum and policy to use.

Such a conceptualization of aims as educational priorities is consistent with our earlier discussion of the historical fluctuation of aims in the algebra curriculum. Researchers and educators who advocate a particular type of aim rarely deny the value of other possible aims. However, they do tend to make an intentional effort to prioritize their own preferred aim over others during research and curriculum reform. Thus, in a sense, aims are commensurable, as one's choice in picking a certain priority does not suggest one's denial of the value of other

priorities. But aims conflict with each other as the options contributing to different aims compete for educators' intentional effort. The question we are left with is how the conceptualization of aims as educational priorities brings new insight into the work of juggling between aims.

#### Implications and Recommendations for Future Research

We derive several important implications from conceptualizing aims as priorities. The first implication is that aims are not cost-free and tensions between aims will inevitably persist. If competition between aims is viewed as a philosophical dispute, then aims might be reconciled at a theoretical or ideological level by weaving aims together into some grand, comprehensive quilt. However, situating the juggling of aims as an empirical reality of making choices between educational priorities suggests that tensions will persist and prioritizing aims will always have its costs.

Second, the tension and coordination between aims should be informed by research. All teachers, researchers, and policy makers are constantly picking their own priorities in their decision making and selecting their own preferred aims for their work. Consequently, there is a need to develop theoretical constructs in helping educators in all branches to conceptualize the tension and tradeoff between each aim along with an aim's relative affordances and constraints. To make aims an explicit object of research calls for expanding existing branches of research. Much of mathematics education research can be summarized as design science (see Cobb, 2007) in which teacher-researchers attempt to study and improve mathematics teaching and learning by drawing from various paradigms of scientific inquiry. When researchers conduct design science, they choose aims somewhat freely and they study the settings in which those aims can most profitably be observed and improved. Given an aim that is deemed valuable a priori, what are the principles by which to attain it? This research is useful, but we call for new research that adopts a different underlying premise: Given a setting with competing aims at work, what are those aims, where do they originate from, how are they prioritized and negotiated, and what are the consequences or implications of attaining or failing to attain each aim? Such research intentionally surveys and coordinates different aims by addressing the "economy" behind various priorities. For instance, not all aims are equally viable in different content areas or settings. Similarly, some aims can be satisfied with a small amount of intentional effort while others require more. Some aims have broad implications, others do not. Knowing the economy of aims helps researchers and practitioners to prioritize aims via a rigorously informed and justified process. (For interested readers, we recommend Pais (2013), Lundin (2012), and Wagner (2017) as some relevant work.)

The third implication is to respect educators holding different aims. This report does not call for a hierarchical ranking of all aims. Rather, research provides perspective to select aims more clearly. This proposal echoes Rorty's (1979/2009) idea of hermeneutic philosophy and Piaget's (2013) view that a central objective of philosophy is the "coordination between values" (p. 3). Research and scholarship about the aims of algebra education do not function as supreme guidance which teachers ought to follow, but rather as an instructive knowledge base that educators consult when selecting values, setting aims, and working to attain them (see Hiebert, 1999). We respect people's right to pursue different aims, but just as importantly, we hope every choice can become an increasingly informed and justified choice.

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